



NATIONAL ASSOCIATION OF BLACK OWNED BROADCASTERS AND THE NABOB FOUNDATION

42nd Annual Fall Broadcast Management Conference and the 18th Annual Power of Urban Radio Forum

October 4 - 5th, 2018 • Washington, DC

WWW.NABOB.ORG



The National Association of Black Owned Broadcasters, Inc. and the NABOB Foundation will hold their 42nd Annual Fall Broadcast Management Conference in cooperation with the 18th Power of Urban Radio Forum, October 4-5, 2018, in Washington, DC, at the JW Marriott Washington, DC, 1331 Pennsylvania Avenue, NW. NABOB is the only trade association representing the interests of the 200 Black owned commercial radio stations and 12 commercial television stations around the country. Our member stations serve as the voice of the many communities in which we operate.



PRESENTING SPONSORS -



THURSDAY, OCTOBER 4, 2018

- 9:00AM - NABOB FCC AND CONGRESSIONAL PANEL
- 10:00AM - NABOB NIELSEN PANEL
- 11:00AM - NABOB SALES PANEL
- 12:00PM – LUNCHEON WITH MARC PRITCHARD, CHIEF BRAND OFFICER, P&G, 2018 NATIONAL SERVICE AWARD
- 2:00PM – POWER OF URBAN RADIO (PUR) AGENCY PANEL
- 3:00PM – PUR ADVERTISER PANEL
- 4:00-5:00PM – PUR SPECIAL PRESENTATION BY 4AS

Steve Williams
Chairman, Media Leadership Council
2018 National Service Award

Lewis Jones
EVP, Chief Media Officer

5:00PM – RECEPTION – AWARDS TO JIM WATKINS, DOUG WILLIAMS AND JERRY LOPES, AS WELL AS A 20-MINUTE STAND-UP COMEDY ROUTINE BY GEORGE WILLBORN

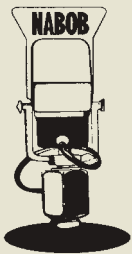


FRIDAY, OCTOBER 5, 2018

- 9:00am – NABOB Programming panel
- 10:30am – NABOB Broadcast Executives panel
- 12:00pm – Luncheon Presentation of Lifetime Achievement Award to Tom Joyner
- 2:00pm - Conference ends



JW Marriott Washington DC
1331 Pennsylvania, NW, Washington, DC 20004
Room Rate \$319.00 (202) 393-2000
NABOB: (202) 463-8970 • nabobinfo@nabob.org



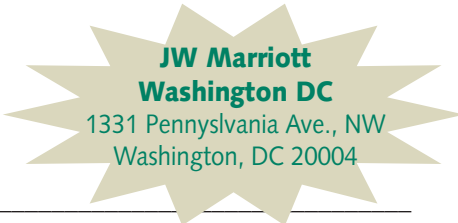
NABOB and the NABOB Foundation

42nd ANNUAL FALL BROADCAST
MANAGEMENT CONFERENCE
AND 18TH POWER OF URBAN RADIO FORUM
OCTOBER 4-5, 2018

JW Marriott Washington DC
1331 Pennsylvania Ave., NW • Washington, DC 20004



REGISTRATION FEES



- \$200 – NABOB Financially Current Members Registration
- \$400 – Non-Members Registration

Name _____
 Company _____ Title _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ Fax _____ Email _____

Payment Method Check/Money Order (Make Payable to NABOB) Am Ex Master Card Visa Discover

Credit Card Number _____ Exp. Date _____
 Signature _____ Date _____
 Total Amount Enclosed or Authorized to be Charged _____

Please mail this form along with your check to:

National Association of Black Owned Broadcasters, 1201 Connecticut Avenue, NW, Suite 200, Washington, DC 20036
or Register online at www.nabob.org or Email this form along with your credit card information to nabobinfo@nabob.org