



# NABOB

National Association of  
Black Owned Broadcasters

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April 10, 2017

## **NABOB and the NABOB Telecommunications Education & Management Foundation Announce New Staff**

Washington, D.C. - NABOB and The NABOB Telecommunications Education and Management Foundation are pleased to announce the expansion of NABOB's 2017 Fall Conference Team and the NABOB Foundation's Educational Programs with the addition of Mrs. Tijuan Gray Minor, serving as "Strategic Marketing Advisor," and Mr. M. Eain Chappell as "Education Program Coordinator."

### **Tijuan Gray Minor - "Strategic Marketing Advisor"**

In 2016, NABOB celebrated its first 40 years of existence. As NABOB begins its next 40 years, NABOB President, Jim Winston said, I am pleased to bring Tijuan Gray Minor on as our "Strategic Marketing Advisor" to assist in the growth and expansion of our conferences and to accelerate NABOB's brand partnerships throughout the advertising community. Winston added, "Tijuan's 20+ years of progressive experience at the national advertising level in radio/TV broadcasting, cable TV and digital outlets, will help strengthen the Association, while building profitable relationships with numerous Fortune 500 Brands, for years to come".

Tijuan's media sales and general management experience will serve as an asset to NABOB. Tijuan has held the position of VP/ Director of Urban Radio for Katz's Radio Group, Account Manager with Nick at Nite/TVland Networks, Viacom/ MTV Networks, and VP/General Manager of TCI Media Services in Washington, D.C.

### **M. Eain Chappell - "Education Program Coordinator"**

Winston said, "I am pleased to announce that M. Eain Chappell will be joining our Foundation team as its "Education Program Coordinator," to assist in the development of the NABOB Foundation's future sales/marketing and programmatic educational programs. Winston said, "When I met Eain at his Media Sales Institute graduation six years ago, I said, that young man is going places. Little did I know that, he had a desire to give back to NABOB for funding his MSI scholarship. Now, I get to work with him, and I am looking forward to it."

Eain holds a Business Administration and Marketing degree from Morehouse College. After attending the NABOB Media Sales Institute at FAMU in 2011, Eain started his "media sales" career as a National Sales Assistant at Katz Media Group, Millennium TV Sales, where he managed National TV campaigns in over 30 different markets. In his 10 + years in sales & marketing he has worked for BBDO, Fitzgerald Co. and the Georgia State Lottery. Eain's determination and work ethic led to his recruitment by Comcast Spotlight where he has held sales & marketing positions in Jacksonville, FL, Valdosta, GA and now in Atlanta, GA. His strength in fostering relationships with local Chambers and community organizations will support NABOB's future marketing initiatives, working with Mrs. Tijuan Gray Minor.

For the past two years, Eain has served as the "Director of Events" for the National Sales Network organization.

Winston concluded, "With these additions to the NABOB team, we look forward to building upon our success as we plan for our 41st Annual Fall Broadcast Management Conference and 17th Annual Power of Urban Radio Forum, October 11-12, 2017, at the Washington Marriott Georgetown. Details of this year's Speakers and Conference Agenda will be announced later this spring.

NABOB is the only trade organization representing the interests of African-American owners of radio and television stations across the country. The association was organized in 1976 by a small group of African-American broadcasters who desired to establish a voice and a viable presence in the industry to address specific concerns facing African-American broadcasters. The NABOB Foundation was created to help prepare the next generation of broadcast station owners and managers. More information about NABOB can be found at [www.NABOB.org](http://www.NABOB.org).

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#### **CONTACT:**

NABOB is here to serve you. Please don't hesitate to contact us.

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President

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