



Press Release
July 8, 2014

**The Hon. Mignon Clyburn, FCC Commissioner,
to be the keynote speaker at the**

AFRICAN AMERICAN TV & VIDEO SUMMIT
First Gathering
of Black TV Networks, Producers and Advertisers



Chicago, IL July 8, 2014 -- The African American Television and Video Summit, the first conference devoted exclusively to the trends and opportunities in targeted TV, will be presented by Target Market News, in association with The NABOB Foundation, on Monday, July 21st, 2014 at the Museum of Broadcast Communications in downtown Chicago.

The all-day conference will explore a range of topics through presentations and panel discussions. Executives in broadcast television, cable, and video streaming will discuss tapping the interests of African American audiences. The invited participants for the AATV Summit represent a virtual who's who of those companies and individuals on the cutting edge of developing, producing and distributing successful targeted programs.

The highlight of the Summit will be a keynote address by The Honorable Mignon L. Clyburn, Commissioner of the Federal Communications Commission. Clyburn served as Acting Chairwoman of the FCC, following her appointment by President Barack Obama on May 20, 2013. She was nominated for her first term as Commissioner on June 25, 2009 and sworn-in on August 3, 2009.

Among the confirmed participants in the AATV Summit are ASPIRE TV, BET Networks, Boston Media, Inc., Bounce TV, Black Heritage Network, Burrell Communications, Central City Productions, Moguldom Media, National Black Programming Consortium, Nielsen, Revolt TV, Soul of the South Network, Soul Train Productions, Tavis Smiley Productions, The Africa Channel and TV One.

"We are in a period of expansion and growth for African American television and video content," said Target Market News president, Ken Smikle. "The African American viewer represents the biggest untapped and underserved audience in the industry, and creating programming that resonates with this segment has never been more important to the success of networks and marketers."

Target Market News is joining forces with The National Association of Black Owned Broadcasters Foundation in the presentation of the AATV Summit. "NABOB has a long history of working to create opportunities and fairness for African American broadcasters," said Smikle. "We are pleased to have the organization's insights and expertise on the broadcast industry as part of this conversation on the future for Black video content providers."

"The AATV Summit represents a key opportunity to bring together African American broadcasting and TV production professionals for an exchange of ideas that is long overdue," said NABOB Foundation executive director, Jim Winston. "We look forward to taking part in this urgently needed gathering."

Registration and information for the African American TV & Video Summit is available online by visiting www.targetmarketnews.com.

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NABOB Foundation

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