



October 22, 2013

Dear NABOB Members and Friends,

THE NABOB 37TH ANNUAL FALL BROADCAST MANAGEMENT CONFERENCE AND 13TH ANNUAL POWER OF URBAN RADIO (PUR) FORUM WERE A GREAT SUCCESS

The 37th Annual NABOB Fall Conference and 13th Annual Power of Urban Radio Forum held October 2-4, 2013, at the Westin City Center Hotel, 1400 M Street, NW, Washington, DC, provided a series of excellent speeches and panel discussions that imparted a great deal of useful information and generated very constructive dialogue.



Congressman Hank Johnson (D-GA) discussed his work getting language added to the Defense Authorization bill report that encourages the Department of Defense to make greater use of radio. Congresswoman Maxine Waters stated that we should encourage other federal agencies to increase their use of Black radio. Both Congressman Johnson and Congresswoman Waters discussed the government shutdown that was in effect at the time of the Conference. They described the importance of the President standing firm on his opposition to the tactics being used to shut down the government.



At our NABOB PUR Forum Awards Luncheon, we heard very inspirational remarks from our honorees: Acting Chairwoman of the Federal Communications Commission, The Honorable Mignon Clyburn; Jennifer Jones, Vice President/Diverse Segments, AT&T; Nancy Hill, President and CEO, American Association of Advertising Agencies; and Robert Jackson, Director of African American Marketing, McDonald's USA. Each honoree provided his or her unique perspective on the importance of Black media to our nation and our communities.

Our NABOB and PUR Forum panelists stimulated very constructive dialogue on a broad range of subjects, including: programming, needed FCC regulatory improvements, financing station purchases, and how Black stations and networks can work more effectively with media agencies and national advertisers.

CONTACT

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