



September 24, 2013

Dear NABOB Members and Friends,

**THE NABOB 37TH ANNUAL FALL BROADCAST MANAGEMENT
CONFERENCE AND 13TH ANNUAL POWER OF URBAN RADIO (PUR)
FORUM ARE JUST A FEW DAYS AWAY!**

The 37th Annual NABOB Fall Conference and 13th Annual Power of Urban Radio Forum are being held October 2-4, 2013, at the Westin City Center Hotel, 1400 M Street, NW, Washington, DC. We have a great Conference planned. A Conference Program Summary and the PUR hold the date announcement are attached to this Newsletter.

**CHAIRWOMAN MIGNON CLYBURN TO RECEIVE NABOB-POWER OF
URBAN RADIO FORUM LEADERSHIP AWARD**



NABOB and the Power of Urban Radio Forum are pleased to announce that Acting Chairwoman Mignon Clyburn of the Federal Communications Commission will receive the NABOB-PUR Leadership Award during the Conference. Chairwoman Clyburn will receive her award at the October 3rd Luncheon, 12 noon to 2:00 pm.

Chairwoman Clyburn made history when she was appointed to her current position by President Barack Obama as the first woman to serve as Chair of the FCC. Chairwoman Clyburn is a strong advocate for underrepresented and underserved consumers, and has worked with NABOB on many important issues since first being appointed as a Commissioner in 2009.

At the October 3rd Luncheon, NABOB and PUR will also present awards to Nancy Hill, President and CEO, American Association of Advertising Agencies, and Robert Jackson, Director of African American Marketing, McDonald's USA.

Special Guest Speakers during the Conference will include:

Jennifer Jones, Vice President/Diverse Segments, AT&T
Congressman Hank Johnson (D-GA)
Congresswoman Maxine Waters (D-CA)
FCC Commissioner Jessica Rosenworcel
FCC Commissioner Ajit Pai

Please contact the NABOB office at: 202-463-8970, or go to the NABOB website: www.nabob.org to register for the Conference. Accompanying this Newsletter is the Power of Urban Radio Forum Save the Date Announcement. Register today!



A distinguished group of 2012 Conference attendees and panelists

MULTICULTURAL HEALTH MARKETING CONFERENCE

Attached is a brochure announcing the Multicultural Health Marketing Conference, being held, October 17-18, 2013, at the Marriott Metro Center Hotel, Washington, DC. Details about the MHM Conference and how to register are included in the brochure.

FCC MOVING FORWARD WITH TELEVISION SPECTRUM INCENTIVE AUCTION

At its open meeting on August 9, 2013, the FCC Commissioners received a staff report on the planned Television Spectrum Incentive Auction. The Staff reported that

they expect to adopt final rules for the auction before the end of 2013, and they are on schedule to conduct the auction in 2014 as announced.

Television stations across the country, especially in the top 30 TV markets, are likely to be impacted by the Incentive Auctions, either by turning in spectrum in exchange for a payment from the auction proceeds or because of changes in their operating frequencies resulting from repacking station frequencies required by the auction. NABOB is in regular contact with the FCC regarding how stations should best prepare themselves for the auction.

Please contact NABOB with any questions you have regarding the Incentive Auction.

FCC ADOPTS RULES TO END HIGH PRISON PHONE RATES

The exorbitant rates charged to inmates to use telephone service while incarcerated has been an issue of concern to civil rights organizations for years, and the Leadership Conference for Civil and Human Rights has been leading the fight to correct this injustice.

The FCC, at its August 9, 2013 meeting, under the leadership of Chairwoman Mignon Clyburn, adopted rules to end the excessive charges for prison phone rates. With Chairwoman Clyburn and Commissioner Jessica Rosenworcel voting in favor, and Commissioner Ajit Pai dissenting, the Commission required that prison phone rates must be cost-based and capped the maximum amounts that can be charged.

CONTACT

NABOB is here to serve you: Please contact me at (202) 463-8970 or at jwinston@nabob.org.

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