



July 9, 2013

Dear NABOB Members and Friends,

CHAIRWOMAN MIGNON CLYBURN TO RECEIVE NABOB-POWER OF URBAN RADIO FORUM LEADERSHIP AWARD

NABOB and the Power of Urban Radio Forum are pleased to announcement that Acting Chairwoman Mignon Clyburn of the Federal Communications Commission will receive the NABOB-PUR Leadership Award during the 37th Annual NABOB Fall Conference and 13th Annual Power of Urban Radio Forum, being held October 2-4, 2013 at the Westin City Center Hotel, 1400 M Street, NW, Washington, DC.

Chairwoman Clyburn made history when she was recently appointed to her current position by President Barack Obama as the first woman to serve as Chair of the FCC. Chairwoman Clyburn is a strong advocate for underrepresented and underserved consumers, and has worked with NABOB on many important issues since first being appointed as a Commissioner in 2009.

Please contact the NABOB office at: 202-463-8970, or go to the NABOB website: www.nabob.org to register for the Conference. Accompanying this Newsletter is the Power of Urban Radio Forum Save the Date Announcement. Register today!

JULY 10, 2013 FCC WILL HOLD A HEARING ON HIGH PRISON PHONE RATES

The exorbitant rates charged to inmates to use telephone service while incarcerated has been an issue of concern to civil rights organization for years, and the Leadership Conference for Civil and human Rights has been leading the fight to correct this injustice.

Under the leadership of Chairwoman Mignon Clyburn, the FCC has scheduled a hearing on this issue at the FCC on July 10, 2013. The FCC announcement with details

regarding the Prison Phone Rate Hearing is enclosed with this Newsletter. NABOB urges you to attend.

**FCC MOVING FORWARD WITH TELEVISION
SPECTRUM INCENTIVE AUCTION**

At its open meeting on June 27, 2013, the FCC Commissioners received a staff report on the planned Television Spectrum Incentive Auction. The Staff reported that they expect to adopt final rules for the auction before the end of 2013, and they are on schedule to conduct the auction in 2014 as announced.

Television stations across the country, especially in the top 30 TV markets, are likely to be impacted by the Incentive Auctions, either by turning in spectrum in exchange for a payment from the auction proceeds or because of changes in their operating frequencies resulting from repacking station frequencies required by the auction. NABOB is in regular contact with the FCC regarding how stations should best prepare themselves for the auction.

Please contact NABOB with any questions you have regarding the Incentive Auction.

THE 8TH ANNUAL MEDIA SALES INSTITUTE AT FAMU

The 8th annual **Media Sales Institute** (MSI) was held at Florida A&M University (FAMU), Tallahassee, Florida, May 13 – 23, 2013. As always, the MSI was a huge success. 20 candidates completed the program, and most of the candidates have received job offers from media companies or are actively being recruited by those companies.

Contact Personal Selling Principles, the MSI facilitators, at (301) 595-1871 to learn how your company can become involved. For more information on the program, visit www.themsi.net and make sure you view the 4 minute executive video.

CONTACT

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