



February 3, 2015

Dear NABOB Members and Friends,

**NABOB WELCOMES NEW MEMBERS TO BOARD OF DIRECTORS**

NABOB is pleased to welcome the following new members to its Board of Directors:

Jerry Lopes, President Program Operations and Affiliations, AURN  
DuJuan McCoy, President and CEO, Bayou City Broadcasting, LLC  
Steven Roberts, Member, Roberts Radio Broadcasting, LLC  
Melody Spann-Cooper, Chairman, Midway Broadcasting Corporation

The telecommunications and advertising industries are changing rapidly, and NABOB appreciates the addition of its new Board members who will bring their expertise in helping NABOB's members respond to these changes.

The new Board members join NABOB's existing Board members:

Arthur Benjamin, CFO, Access.1 Communications  
Michael Carter, CEO, Carter Broadcast Group  
Carol Cutting, CEO, Cutting Edge Broadcasting  
Alfred Liggins, President, Radio One  
James Wolfe, President Wolfe Broadcasting  
Lois Wright, Executive Vice President, Inner City Broadcasting Corp.  
Jim Winston, President of NABOB

**NABOB SETS OCTOBER 7-8, 2015 FOR 39<sup>TH</sup> ANNUAL FALL CONFERENCE**

Mark your calendars for October 7-8, 2015 for NABOB's 39<sup>th</sup> Annual Fall Broadcast Management Conference and 15<sup>th</sup> Power of Urban Radio Forum. We expect the next event to be just as informative and enjoyable as the last.

The NABOB 38<sup>th</sup> Annual Fall Broadcast Management Conference and 14<sup>th</sup> Power of Urban Radio Forum was a great success. FCC Chairman Tom Wheeler was our

guest luncheon speaker, and we presented him with our Public Service Award. In addition, we presented Edna Kane-Williams of AARP with our National Marketers Award and presented Jim Colon of Toyota with the National Marketers Award. Sherman Wright, Managing Partner of Commonground ad agency was our keynote speaker and recipient of the Advertising Excellence Award.





### **FCC GETTING READY TO VOTE ON NET NEUTRALITY RULES**

At its February 26<sup>th</sup> open meeting, the FCC is expected to vote on new rules for “net neutrality” or “open internet.” Because the internet affects broadcasters and all businesses in the telecommunications industry, what the FCC does with the new rules is important. It is anticipated that, as proposed by President Obama, the rules will regulate internet service providers, such as Verizon, AT&T and Comcast, under Title II of the Communications Act, as if they are public utilities. Those companies oppose such regulation, because they argue this will subject them to regulatory interference and delay in executing their business plans. Those who support this type of regulation argue that it is the only way to ensure that these companies do not engage in unfair discrimination in the speed of delivery of various types of internet traffic. It is anticipated that, regardless of the vote on February 26<sup>th</sup>, this matter will be appealed to the courts.

### **FCC CONTINUES TO EVALUATE COMCAST-TIME WARNER CABLE AND AT&T-DIRECTV MERGERS**

The FCC is still reviewing the pending mergers of Comcast and Time Warner Cable, and AT&T and DirecTV. Although many pundits had predicted that both deals would be approved by the FCC and Justice Department, the delay in action is causing many to suggest the deals are not as likely to be approved as first assumed.

### **FCC OFFERS DOLLAR AMOUNTS TELEVISION STATIONS CAN EXPECT FOR THEIR FREQUENCIES IN ITS SPECTRUM INCENTIVE AUCTION IN 2016**

The FCC has published a report from its consulting firm, Greenhill & Co., which projects the average market price a full power or Class A television station could receive if it turns in its spectrum in the FCC’s Spectrum Incentive Auction. The FCC’s current timetable calls for applications to participate in the auction to be filed in late 2015 and for the auction to take place in early 2016.

In addition, in a recent meeting with NABOB, the FCC advised that the Greenhill study has placed a projected auction price for every station in the country, and any station can contact the FCC directly, or through its counsel, to learn the price placed upon that specific station.

The FCC also has issued a Public Notice in which it has requested public comment on the specific procedures it will use for the Spectrum Incentive Auction. Comments are due on February 13, 2015 and Reply Comments are due March 13, 2015.

The FCC is holding a number of sessions across the country to educate broadcasters about the Spectrum Incentive Auction.

Television stations across the country are likely to be impacted by the Spectrum Incentive Auction, either by turning in spectrum in exchange for a payment from the auction proceeds, or because of changes in their operating frequencies resulting from the FCC “repacking” station frequencies to meet the frequency changes required by the auction.

### **CONTACT**

NABOB is here to serve you. Please contact me at (202) 463-8970 or at [jwinston@nabob.org](mailto:jwinston@nabob.org).

*Jim Winston*

James L. Winston  
President  
National Association of Black Owned  
Broadcasters, Inc.  
1201 Connecticut Avenue, N.W.  
Suite 200  
Washington DC 20036  
PHONE: (202) 463-8970  
FAX: (202) 429-0657  
EMAIL: [jwinston@nabob.org](mailto:jwinston@nabob.org)  
NABOB: [www.nabob.org](http://www.nabob.org)