

Thursday, July 6, 2017

Dear NABOB Member,

As you know, recently NABOB metwith U.S. Army Cadet Command in Fort Knox and Procter & Gamble in Cincinnatito discuss campaigns that will involve NABOB member stations. In attendance with us at those meetings wasHoward Robertson, President & CEO of Spotset Network and TRUST MarketingInc.

You will be receiving correspondence from Spotset and TRUST Marketing seeking information needed to submit proposals to U.S. Army Cadet Command and P&G for the NABOB Network. Please provide the requested information to them as soon as possible. NABOB member stations are in a position to benefit significantly as a part of the NABOB Network.

## **SAVE THE DATE!**



The NABOB 41st Annual Fall Broadcast Conference and 17th Power of Urban Radio Forum will be held **October 11-12**, **2017**, again at the **Washington Marriott Georgetown Hotel**.

As always, we will have speakers and panelists addressing the issues most important to broadcasters today

## **CONTACT:**

NABOB is here to serve you. Please don't hesitate to contact us.

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